BWCS Parents and Students,

BWCS will be hosting our 5th annual Young Entrepreneur Show, Wednesday, March 17, 2021. A booth will still be required this year for their creations or services to be on display and for sale at school on the day of the show. Children will have a chance to walk around, shop, and meet with booth owners about their items and purchase items. Children will then present their projects to the whole school (with help from staff if needed for primary). Finally, we will clean up and dismiss early on the day of the show, which will allow parents/students to figure out their own logistics of payment/delivery/pick up of items of public orders.

This year along with our one-day sale at school children will have a virtual storefront. The storefront website has been created by staff. The storefront will have access to each children’s store. In the virtual store website, each business will need a logo, pictures/prices of their products or services and a small write up about their small business. A virtual order form for each small business will be provided at each storefront that will be linked to student and parent email accounts so that you can keep track of orders from home.

It would be helpful for your Childs success in this project to raise awareness of different ideas over the next couple of weeks. All of these items will be produced and created by the students of BWCS. Parents and guardians are welcome to help at any point in the project to assist children to have a positive and successful outcome!

Y.E.S. Projects should be ready to put on the virtual storefronts for March.1st, 2021 and the last day of orders will be on the show date March 17, 2021.

If anyone has any questions about the Y.E.S. then please contact me at or see your classroom teacher at your convenience.

Thank you,

Mr. Oliveira

**This year’s steps for success:**

1. School driven business plan kit – this will be worked on at home and at school for parents/teachers/children to see progress of their project (All students will create a business plan this year) – A sample business plan will be sent home with business plan kit instructions for Monday January 18th, 2021.
2. Follow the steps of the business plan kit weekly
3. Developing something to sell (Keep COVID in mind)
4. Logo and marketing (this will be valuable this year) how will you do it and where?
5. Have logo, pictures of products, pricing, small write up about product for virtual storefront website by March 1st, 2021.
6. Get Booth ready for Y.E.S. day March 17th, 2021– How will you show off your products at school for kids and staff to purchase from you?
7. Logistics – Order forms (provided), pick up, delivery, payments - timing of this how will you do it?
8. I will be advertising the show as a whole starting next week with Facebook posts Instagram posts as well as through Big White to get the community aware that we are doing this event still and to be aware of our virtual store front etc.

**Schedule of Y.E.S.**

1. January 18-End of February – As a community (parents/teachers/children) we will plan, goal set, work on business plans at home and school. Developing product or service, create advertisements, and a logo for product, keep track of costs, orders and money at home.
2. Ready for virtual storefront (logo, pictures and prices of product/service, write up of business) to start selling March 1, 2021.
3. March 17th YES Day @ BWCS
	1. 8:19-9:00am – Set up
	2. 9:00am-10:00am – Shopping
	3. Recess
	4. 10:30am-12:00pm – Quick description of what you did, show off project to others in school, business plans due for all students, clean up and for home
	5. 12:10pm – Dismiss to go home – Children will hopefully be delivering, collecting payments, getting pick-ups etc. for the remaining part of the day.